

## About Me

Written by Administrator

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Taru Lahti received a B.F.A. in 1989 from The Center For Creative Studies in Detroit Michigan. Specializing in automotive design, he accepted a position with Ford Motor, in their International Studio. In 1990 he was chosen to design the exterior for a four-door luxury concept car, the "Contour" debuted at the 1991 Detroit International Auto Show. The "Contour" was selected as "Best Concept Car" that year. In that same year he was sent to Turin, Italy where Ford's prestigious Ghia Design Studio is located. He again was chosen to design a show car for the Turin Auto Show. This time it was to be a two-door sports car. The "Ghia Focus" debuted in March of 1992, to much critical acclaim. The focus won "Best Concept Car" with the highest form of praise coming from the very famous Italian automotive designer "Giorgio Giugiaro" who said as he walked up to the Focus " It is not a car it is a piece of art".

Taru left Ford a week after the debut of the Focus to travel through Europe for three months. On his return to the U.S. he moved to New York, moved to a loft in Williamsburg where he designed and fabricated custom one of a kind furniture. In June of 1996 he returned to Detroit and Ford to learn new computer technology, 3D modeling and sketching. After several years Taru once again left Ford in 2001 to start his own design company, "TARU LAHTI DESIGN L.L.C.", with the intent of creating product concepts, furniture and interior design.